



Application

19669 - Project 2019-II (Arts In Education, Dance, Multidisciplinary Arts/Culture, Music, Theater, Visual Arts and Local History)

19699 - 40th Annual State of Wisconsin Tribute & Ceremony to Dr. Martin Luther King, Jr.

Project

Status: Awarded

Original Submitted Date: 07/27/2019 3:23 PM

Last Submitted Date: 10/29/2019 7:16 PM

Primary Contact

Name:* Ms. Amy Overby
Salutation First Name Middle Name Last Name

Title: Managing Director

Email: atoverby@icloud.com

Address: PO Box 12

* Columbus Wisconsin 53925
City State/Province Postal Code/Zip

Phone:* 608-279-7001
Phone Ext.

Fax:

Organization Information

Name: Africasong Communications, Inc.

Organization Type: 501(c)(3) federal tax-exempt

Organization Website:

Address: P.O. Box 12

| | | | |
|--|--------------|----------------|-----------------|
| * | Columbus | Wisconsin | 53925 |
| | City | State/Province | Postal Code/Zip |
| Phone:* | 608-279-7001 | | |
| | | Ext. | |
| Fax: | | | |
| Date when organization received 501(c)(3) federal tax-exempt status (mm/dd/yyyy) | 10/01/1991 | | |
| Benefactor | Yes | | |

Project Information

Primary activities must fall within project period described in Funding Opportunity.

| | |
|--|--------------------------------|
| Project Start Date: | 01/20/2020 |
| Project End Date: | 01/20/2020 |
| Select category that best describes project (selection influences which advisory panel reviews application): | Multidisciplinary Arts/Culture |
| Date(s) during which community can attend and/or participate in project: | Monday, January 20,2020 |
| Specific venue(s) or location(s) where community will attend and/or participate in project: | Capitol Rotunda, Madison |
| Estimate Number of Individuals Engaged or Served | |
| | 5,000 |
| Estimate Primary Community/Population Served | |
| Ethnicity: | |
| Black/African American: | 65.0% |
| American Indian: | 5.0% |
| Asian American: | 2.0% |
| Hispanic/Latino: | 15.0% |
| White/Caucasian: | 10.0% |
| Other: | 3.0% |
| Combination of all ethnicities: | 100.0% |
| Age Group(s): | |
| Youth (less than 18): | 30.0% |
| Adult (18 to 30): | 20.0% |
| Adult (31 to 60) | 30.0% |
| Older Adult (60 plus): | 20.0% |
| Dane County Supervisory District: | All |

Indicates the communities your project will serve. To look up your district(s):  

Community/Population Description:

The audience, performers and volunteers are an inclusive array of individuals representative of many ethnicities, spiritual dimensions, racial groups, social strata, and cultural backgrounds from throughout Dane County and beyond.

Additional notes about community/population served that explain selections. (Max. length is 50 words)

Abstract:

Provide a one or two sentence summary that could be used in future press releases to describe your project. (Max. length is 50 words.)

The 40th Annual State of Wisconsin Tribute & Ceremony honoring Dr. Martin Luther King, Jr. is a multi-disciplinary and multi-ethnic arts and cultural showcase that celebrates Dr. King's legacy and inspires hope using music, dance and spoken word.

Fiscal Receiver / Secondary Contact Information

Use this section to enter the contact information for your Fiscal Receiver, if your organization is using one. If you are not, you may use this section to provide information for an additional project contact person, if appropriate.

Fiscal Receiver:

Contact Person:

Title:

Mailing Address:

Phone:

Email:

How did you hear about this opportunity?

Word of Mouth

Project Narrative

Applicant Info/Background

Provide a brief summary about you (for individual applicants) or your organization including history, programs, goals, major accomplishments, success stories. (400 words maximum)

Established in 1999, the mission of Africasong Communications is to illumine the rich cultural heritage of Wisconsin, the nation and the world through arts and cultural activities. During the 1990s and early 2000s, Africasong staged the Wade in the Water Gospel Music Festival, which occurred on the Library Mall during the Labor Day Holiday weekend. This outdoor festival featured gospel artists from the Madison, Beloit, Janesville, and the Milwaukee area including the popular Christ the King Mass Choir under the direction of Mrs. Valerie Daniels-Carter. Africasong programs have also included the Lighthouse Singers, a community choir, which performed a variety of sacred, popular, and art songs in venues throughout Dane County, and the Highway to Heaven Big Band, a group of professional and semi-professional musicians sharing big band charts of popular hymns. Dr. Jonathan Overby was the founder and conductor of both ensembles. The Annual State of Wisconsin Tribute & Ceremony honoring Dr. Martin Luther King, Jr. is now in its 40th year. The event has featured both nationally recognized and Wisconsin-based prominent artists and speakers including Shirley Chisholm, Ruby Dee, Paul Winfield, political commentator Van Jones, best selling author/civil rights attorney, Michelle Alexander, Dr. Valerie Daniels-Carter, President of Milwaukee-based V&J Foods, and actor/activist Muhibb Dyer. Performing artists have included children, youth, and adults representing groups such as the University of Illinois Black Chorus, Latino Arts Strings, Ho-Chunk Dancers, the Chicago Mass Choir, Kalaanjali Dancers and the Madison Youth Choir. Current Africasong efforts also include the Sacred World Music Project and the Rajasthan – Wisconsin Project. Ethnomusicologist Dr. Jonathan Overby continues his post-doctoral research examining sacred world music as a pathway to the reduction of human hatred. His travels and interactions with musicians have taken him to Cuba, Peru, Morocco, Ghana, Tanzania, India, Zanzibar, and the United Kingdom. Dr. Overby recently established the Rajasthan - Wisconsin Project with musician Bhargav Mistry of Udaipur India. The Project's mission is to develop opportunities for musicians from Northern India to perform in Wisconsin as a means of building cultural bridges through the power of music and to create greater understanding between diverse cultures and groups around the world.

Project Description

Describe project's concept, design, artistic or historical merit, and how it will be presented to the community. (400 words maximum)

Monday, January 20, 2020 the State of Wisconsin will mark the **40th Annual Tribute & Ceremony** honoring the legacy of civil rights leader, Dr. Martin Luther King, Jr. through words, music, and dance. It is free and open to the public, and annually draws a culturally diverse audience of approximately 3,500 individuals. Many thousands more listen live to the program on WI Public Radio and view an edited broadcast on WI Public Television. The 2020 Tribute theme is *We Rise Together*. Writer, civil rights lawyer, advocate, and legal scholar Michelle Alexander is the invited guest speaker. Since publication of her groundbreaking book, *The New Jim Crow: Mass Incarceration in the Age of Colorblindness* in 2010, Ms. Alexander has become a visible and profound voice on human justice issues. In 2018, she became an opinion columnist for *The New York Times*, writing on subjects such as climate change, abortion rights, mass incarceration, immigration, and the Israeli/Palestinian conflict. She is also a visiting professor at Union Theological Seminary. In 2011, Alexander served as the guest speaker for the 32nd Annual Wisconsin Tribute to Dr. King. To mark this historic 40th Anniversary, Ms. Alexander will provide a powerful commentary on the most important social challenges of our time. It is expected that the 2020 Tribute will also include special invited guests, the Detroit Youth Concert Choir. Led by Choir Director, Mr. Anthony White, the Choir presents fully choreographed musical performances that bring audiences to their feet, as witnessed on *America's Got Talent*.

Wisconsin's Tribute and Ceremony has historical significance as the oldest such King celebration in the nation. It takes place on the first floor of the Capitol Rotunda. The staging area, along with a dais of more than fifty dignitaries and guests encompasses approximately 1/3 of the area, leaving the remaining Rotunda floor space available for audience members. Limited seating is available for those who arrive early, while others view and listen from the Rotunda's outer ring, and on the first and third floors. The 90-minute program begins with an Honor Guard including members of Mason's Capital City Lodge, bagpipers and a trumpeter in solemn recognition of Dr. King's sacrifice and that of others who gave their lives for the Civil Rights cause. It proceeds with an invocation, dance/music performances, brief speeches, and concludes with a recitation of an excerpt of Dr. King's *I Have a Dream* speech by Dane County area youth.

Significance, Primary Community/Population Served and Public Value

Explain significance of project to the community and/or organization (why and why now). Articulate the public value of your project as it relates to the size and characteristics of the community/population. Explain why your project benefits Dane County and merits tax-payer dollars. (400 words maximum)

Staged for nearly forty years, the State of Wisconsin's Tribute to Dr. King has never been more important given our current social climate. As Dane County, Wisconsin and the nation become more multi-racial, multi-ethnic and multi-faith, social and economic inequities and disparities remain troubling. We believe that art - particularly music - can be a bridge across people who are different from one another. The Tribute is unique among regional performing arts events, which brings together diverse artists on one stage to illustrate the beauty of their unique gifts. Young Mariachi musicians in full costume followed by Native American dancers and a gospel choir 80 voices strong. The audience comes together in celebration and unity to honor the past and renew our commitment to work together for a better, more harmonious future.

The 40th Annual Tribute to Dr. King merits taxpayer dollars for the following reasons:

- * The event engages and showcases high-caliber performers from children to senior, amateur to professional from throughout Dane County and the region.
- * Thousands of audience members from all corners of Dane County attend the event.
- * The event is orchestrated by one of our region's most gifted multi-talented artists and multicultural musical ambassadors, Dr. Jonathan Overby: vocalist, percussionist, radio executive producer and host, and ethnomusicologist.

Implementation

Describe strategy and timeline to be used in developing and implementing project (planning, promotion/marketing/media plan, education and awareness-building activities, opportunities for engagement, access and participation) (400 words maximum)

Planning for the 40th Annual Tribute to Dr. King began in June with the choosing the event's theme, securing the Rotunda, identifying speaker prospects, selection of performing artists, and fundraising. The fall will consist of finalizing commitments with a speaker and artists, arranging sound and staging services, and production planning with WI Public Radio /WI Public Television. A small volunteer planning committee perform all pre-event planning components. It is a goal of each production to showcase a variety of talented performers of different skills, ages, and ethnic representations, who share the spirit and intention of the Tribute. Project implementation engages professional audio engineers, stage management, stage hands, and hundreds of volunteers as ushers and behind-the-scenes helpers. Load-in and set-up will occur on Sunday, January 20 in the Rotunda. Strike happens immediately following the event.

The Tribute is promoted on WI Public Radio and WI Public Television, through area faith communities, and local media including *Capitol City Hues*, *The Madison Times* and *Madison 365*.

Intended Outcomes and Evaluation

Highlight intended results, outcomes, and indicators of success. Describe your project evaluation process. (400 words maximum)

The volunteer planning committee conducts a retrospective evaluation of the event within six weeks of staging.

Intended outcomes of the event:

1. Successfully stage the event to include a diverse array of artists (ages, racial/ethnic groups, faith traditions) and speakers representing a wide variety of performing art forms.
2. Draw at least 3,000 in attendance at the event.
3. Receive positive feedback from participants and audience members, as well as WI Public Radio and WI Public Television personnel.
4. Document media coverage from print, online, radio and television.
5. Raise sufficient resources to stage the event.

Do you believe the project fulfills the Special Award Criteria?

Special Award

Project Expenses (Cash)

| Category | Explanatory Notes (25 char. limit) | Expense Covered by Grant | Cash Amount |
|----------|------------------------------------|--------------------------|-------------|
|----------|------------------------------------|--------------------------|-------------|

| | | | |
|--|-------------------------------------|---------|-----------------|
| Project-Specific Administrative Compensation | Management, StageManage,Hands | No | \$4,200 |
| Artistic Honoraria 1 | Detroit Youth Choir | Yes | \$3,500 |
| Artistic Honoraria 2 | House Band | Partial | \$1,000 |
| Artistic Honoraria 3 | Bagpipers & trumpeter | Partial | \$425 |
| Artistic Honoraria 4 | | No | \$0 |
| Artistic Honoraria 5 | Speaker | No | \$15,000 |
| Artistic Honoraria 6 | Child 'I Have Dream', invocation | No | \$275 |
| Supplies/Materials 1 | dais recognition, awards | No | \$1,050 |
| Supplies/Materials 2 | | | \$0 |
| Promotions/Publicity/Printing /Postage 1 | Printing,design, signage | No | \$3,500 |
| Promotions/Publicity/Printing /Postage 2 | | | \$0 |
| Space/Equipment Rental 1 | Rotunda,Parlor | No | \$1,800 |
| Space/Equipment Rental 2 | PA, Curtain, Chairs | No | \$2,100 |
| Transportation 1 | Speaker | No | \$750 |
| Transportation 2 | Detroit Youth Choir | No | \$1,500 |
| Other | Reception food | No | \$850 |
| Other | | | \$0 |
| Other | | | \$0 |
| Other | | | \$0 |
| Totals | | | \$35,950 |

Project Income (Cash)

| Category | Explanatory Notes (25 char. limit) | Status | Amount |
|--|---------------------------------------|-----------|------------|
| Earned Income (Include specific details) | | | |
| Sales | | | \$0 |
| Admissions | | | \$0 |
| Other Revenues 1 | | | \$0 |
| Other Revenues 2 | | | \$0 |
| Sub-Total | | | \$0 |
| Individual Contributions/Gifts (List source in notes) | | | |
| 1 | Donor 1 | Confirmed | \$750 |

| | | | |
|---|---------|-----------|-------|
| 2 | Donor 2 | Confirmed | \$500 |
| 3 | | | \$0 |
| 4 | | | \$0 |
| 5 | | | \$0 |
| 6 | | | \$0 |

Foundation/Corporate Support (List source in notes)

| | | | |
|---|---------------------------------|---------|----------|
| 1 | Evjue Foundation | Pending | \$12,000 |
| 2 | American Family Insurance | Pending | \$5,000 |
| 3 | Alliant Energy | Pending | \$3,500 |
| 4 | CUNA Mutual Group Foundation | Pending | \$2,500 |
| 5 | Natl Guardian Life | Pending | \$1,910 |
| 6 | Summit Credit Union | Pending | \$1,500 |

Public Grants (List source in notes)

| | | | |
|---|--|--|-----|
| 1 | | | \$0 |
| 2 | | | \$0 |
| 3 | | | \$0 |

Sub-Total **\$27,660**

Other

| | | | |
|--------------------------|---------------------------------|-----------|---------|
| Other (Specify in Notes) | United Way of Dane County | Pending | \$1,500 |
| Other (Specify in Notes) | UW Health | Pending | \$1,500 |
| Other (Specify in Notes) | Madison Community Foundation | Confirmed | \$1,600 |
| Other (Specify in Notes) | | | \$0 |

Totals **\$32,260**

In-Kind (Non-Cash)

| Row | Explanatory Notes (25 char. limit) | Status | Amount |
|---------------|---------------------------------------|-----------|----------------|
| In-Kind 1 | Fund Development | Confirmed | \$3,500 |
| In-Kind 2 | | | \$0 |
| In-Kind 3 | | | \$0 |
| In-Kind 4 | | | \$0 |
| Totals | | | \$3,500 |

Budget Narrative

Additional explanation of budget figures. Be sure that any explanation of budget figures in this section matches the budget figures included above.

2019 was the first year distribution from the Amy Overby Endowment to Support Wisconsin's Tribute to Dr. Martin Luther King, Jr. held at the Madison Community Foundation. The fund was created in honor of Amy's 25 years of service to the Foundation. All pending income sources are longtime supporters of the State's Tribute to Dr. King, Jr. Our initial inquiries and 2020 proposals have all met with positive feedback. The higher than usual request to Dane Arts is due to the special program for the 40th Anniversary of the King Tribute and related expenses.

Budget Summary

| Category | Total Cash Expenses | Total Cash Income | Total In-Kind (Non-Cash) | Total Request Amount | Total Request Percentage | Total Budget |
|----------------------|---------------------|-------------------|--------------------------|----------------------|--------------------------|--------------|
| Grant Request Amount | \$35,950 | \$32,260 | \$3,500 | \$3,690 | 9.35 | \$39,450 |

Attachments/Supplemental Materials

| Attachment | Description | File Name | File Size | Type |
|-------------------------------|--------------------------------|--|--|--|
| Required (for all applicants) | | | | Current Letter of support #1 from the community at large (highlighting artistic quality/merit, public value, commitment, ability to implement successfully)* |
| | | | | Current Letter of support #2 from the community at large (highlighting artistic quality/merit, public value, commitment, ability to implement successfully)* |
| | Tom Linfield letter of support | Linfield 2019 Africasong LOS.pdf | 15.5 MB | pdf |
| | Delta Sigma Theta | LetterofSupport_Africasong.pdf | 15.5 MB | pdf |
| | Gerbig WPT | Gerbig LOS for MLK 2019.pdf | 15.5 MB | pdf |
| | Africasong Bios 2019 | DaneArts Personnel Bios 2019.docx | 15.5 MB | docx |
| | | | | Logo/Image |
| | | | Logo or Image (to be used in listing project/program on a website if awarded a grant)* | AS logo |
| | as_logo_small.gif | 15.5 MB | gif | Required For Applicant (Non-Profit Organizations Only) |
| | | Mission statement | As Mission | AS Mission.docx |
| 15.5 MB | docx | List of officers/board members and primary staff involved in project | AS Bd and Planning Comm | ASBd&PlanningComm 19.docx |
| 15.5 MB | docx | Year-end income/expense statement from immediate past fiscal year | Africasong Year-End fy19 | ASYearEnd FY19.pdf |
| 15.5 MB | pdf | Income/expense statement from current fiscal year | Africasong Operating Budget fy20 | ASOperatingBudFY20.pdf |

| | | | | |
|----------------------------------|--|---|------------------------------|-------------------|
| 15.5 MB | pdf | IRS federal tax-exempt 501(c)(3) determination for your organization or fiscal receiver | Africasong Tax Exempt Letter | ASTaxExLetter.pdf |
| 15.5 MB | pdf | Required for Applicants (Using a Fiscal Receiver Only) | | |
| | Letter of Commitment from Fiscal Receiver | | | 15.5 MB |
| | Required For Applicant (Individuals Only) | | | |
| Resume or professional biography | | | 15.5 MB | |

Other Attachments



MLK19 Crowd Rotunda

396 KB



MLK19 Victory Travelers

112 KB



MLK19 Women's Mass Choir; Tamera Stanley, Conductor, Becca May Grant, Music Director

101 KB

| File Name | Description | File Size |
|-----------|----------------------------------|-----------|
| MLK19 | MLK19 I Have a Dream spoken word | 174 KB |

Fields

| | |
|-------------------------------|-------------------|
| Applicant/Authorized Official | Amy Overby |
| Title | Managing Director |
| Date Signed | 07/27/2019 |

Internal Data

Comments

Internal Attachments



July 15, 2019

Dane Arts
Room 421, City-County Building
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703-3345

Dear Dane Arts Review Committee,

I am writing in support of the 40th anniversary of Africasong Communication's Annual Tribute and Ceremony, which celebrates the life and ideals of Dr. Martin Luther King, Jr through the arts. If ever there were a time in our nation, and in the Madison community, to highlight Dr. King's vision of peace and harmony and collaboration, this is it. The celebration is the epitome of Dane Arts' vision of participation, connection and inspiration through the arts.

Dr. Jonathan Overby and Amy Overby have built this event into a rich, artistic, and deeply meaningful celebration that gathers a wide range of artists, grows its audience each year (with a wide age range), and uses the arts to celebrate life, to ask questions, to push us to strive for a better world, and to use language and music to provoke thought, memory and hope. This is an extraordinarily important for Dane County, one that is expressive, inclusive and inspiring.

Few arts projects build as smartly and successfully designed as this one. It is very impressive that they've raised the bar each year, brought dynamic artists and speakers to Dane County, grown their audience, built an endowment, successfully planned a multi-partner event, and thrived to reach the 40th anniversary milestone – a major accomplishment for any arts agency.

I encourage Dane Arts to invest in this organization and this event. Your past dollars have helped the agency thrive and this is certainly the type of creative, high-visibility, accessible event that helps the arts thrive in our county.

Sincerely,

Tom Linfield
Vice President of Community Impact



MADISON ALUMNAE CHAPTER

DELTA SIGMA THETA SORORITY, INC.

Devoted to Serve, Impact and Empower

P.O. Box 2672, MADISON, WI 53701 | 608.620.4922 | WWW.MADISONALUMNAEDST.ORG

July 26, 2019

Dear Dane Arts Grants Review Panel,

MISSION

Delta Sigma Theta Sorority, Inc. is a private, non-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world.

2019-2021

Executive Committee

Yolanda Shelton-Morris
President

Gail Ford
1st Vice President

Kirbie Mack
2nd Vice President

Duan Jallow
Recording Secretary

Kiana McCoy
Corresponding Secretary

Kia Hunter
Financial Secretary

Janine Stephens
Treasurer

Please accept this letter of recommendation for Africasong Communications, Inc., grant application for the 40th Annual Tribute and Ceremony honoring the life and works of Dr. Martin Luther King Jr.

Since its founding in 1913 Delta Sigma Theta Sorority, Inc. has clearly distinguished itself as a public service organization that boldly confronts the challenges of African Americans and, hence, all Americans. Over the years, a wide range of programs addressing education, health, international development, and strengthening of the African American community has evolved. In realizing its mission, Delta Sigma Theta Sorority, Inc. provides an extensive array of public service initiatives through its Five-Point Programmatic Thrust of: Economic Development, Educational Development, International Awareness and Involvement, Physical and Mental Health and Political Awareness and Involvement. Madison Alumnae Chapter has partnered with a number of civic minded organizations over the years to demonstrate our united power of service and our commitment to lead, serve and empower our communities and Africasong is such an organization.

The vision of Jonathan and Amy Overby to commemorate Dr. King's legacy brings an overflowing cross section of people together from around the State of Wisconsin to the Capitol Rotunda to honor Dr. King's place in history and advance the civil rights movement. The Madison Alumnae Chapter is committed to the State's Tribute to Dr. King because this is the longest running state celebration of Dr. King's Legacy in the nation. The State of Wisconsin fought for Dr. King's birthday to become a federal holiday long before the bill was signed into law. This event is impactful and powerful. Each year Africasong brings is a variety of inspirational musical performances and powerful keynote speeches by prominent individuals fighting for the cause.

The Madison Alumnae Chapter sees the King Holiday as a day on and not a day off as we put service into action. For the past 12 years, members of the Madison Alumnae Chapter of Delta Sigma Theta Sorority, Inc. have unselfishly served as volunteers ushers for this event and as hostesses for the Governor's reception following the Tribute. This community event is a meaningful way to pause and reflect on Dr. King's uncompromising dedication to garnering civil rights for all people. Africasong provides the State of Wisconsin an intentional and meaningful opportunity to celebrate a man who inspired a nation to affect change and advance a dream. This Tribute inspires the larger community to stay true to our ideals and to continue to fight for freedom, equality, social justice and economic opportunity.

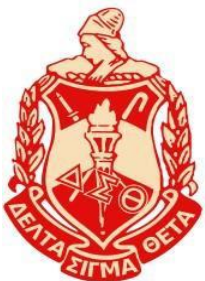
In spite of the progress that has been made since the 1950s and 60s, recent events and present social climate have made it ever so clear the Dr. King's work is far from over. It is our sincere hope that you will fully fund Africasong so that the 40th year celebration a milestone, will be that event that will continue to inspire hope, to transform this state and ultimately our nation. Thank you for your time and consideration.

Yolanda Shelton-Morris, President

Madison Alumnae Chapter

Terri Strong, Immediate Past President

Madison Alumnae Chapter





Wisconsin Public Television

WPT is a service of the Educational Communications Board and University of Wisconsin-Madison which provide equal opportunities in employment and programming, including Title IX requirements.

July 25, 2019

Dear Dane Arts Grants Review Panel:

Please accept this letter of recommendation in support of Africasong Communications, Inc. grant application for the 40th Annual Tribute & Ceremony honoring Dr. Martin Luther King, Jr.

For more than 20 years, Wisconsin Public Television (WPT) has broadcast the Annual Tribute to Dr. King to our statewide audience. In addition to airing the program live on The Wisconsin Channel – and livestreaming it on our website – we also record the entire event, edit it down to 60 minutes, and broadcast this “highlights” edition on our flagship channel, later that same evening. Having produced our coverage for the past 13 years, I know firsthand how much time, effort, thought and care go into this event, both in its staging for the live audience in the Capitol Rotunda, as well as for those viewing it on television or via the internet. WPT commits significant resources and personnel to this production because it represents the best of what society can offer: people from all walks of life coming together in a spirit of community and togetherness to honor someone who stood for the highest ideals of equality, acceptance, respect and hope for a better tomorrow – for all.

Year after year, Jonathan Overby and Africasong Communications construct a moving and powerful ceremony, weaving together word and song into a rich tapestry of joy, honor, love and a profound respect for the sacrifices so many have made in the name of freedom and equality. The presentation is always very professional, but at the same time accessible and inclusive, stressing neighborliness over formality. The impact on the local community is clearly visible in the faces of everyone seated in the packed rotunda or pressed against the railings of the floors above. People sing along with the uplifting and joyous music, and fervently applaud the varied performers, as well as the stirring speeches – those made by school-age children, as well as those by renowned journalists, scholars and entrepreneurs.

WPT is honored and proud to assist in this production, expanding the scope of this beautiful and moving “community event” to the entire state of Wisconsin – and beyond. As a professionally produced and staged presentation, the Tribute to Dr. King is entirely deserving of Dane Arts support, and I strongly encourage you to consider providing a grant to this program.

Sincerely,

John Gerbig
Producer, Cultural Affairs Unit
Wisconsin Public Television

Primary Offices

821 University Ave.
Madison WI 53706
Tel 608.263.2121

3319 W. Beltline Hwy.
Madison WI 53713
Tel 608.264.9600

Satellite Offices

975 Observatory Dr.
Madison WI 53706
Tel 608.265.3851

111 W. College Ave.
Appleton WI 54911
Tel 920.832.4950

Stations

WHA-TV Madison
WPNE-TV Green Bay
WHRM-TV Wausau

WLEF-TV Park Falls
WHLA-TV La Crosse
WHWC-TV Menomonie

wpt.org

Africasong Communications, Inc.
Year End 7/1/18 - 6/30/19

Income

| | |
|---|-------------|
| Contribution Community Org. and Individual: | 6,208.00 |
| Contribution Corporations | 12,000.00 |
| Contribution Foundations | 13,700.00 |
| Interest Income | <u>2.58</u> |
| Total Income | 31,910.58 |

Expenses

| | |
|-------------------------|---------------|
| Awards | 210.60 |
| Equipment Rental | 888.00 |
| Education | 1,600.00 |
| Event Food | 1,160.76 |
| Facility Rental | 400.00 |
| Insurance | 630.00 |
| Internet/Phone/website | 442.50 |
| Marketing | 300.00 |
| Misc. Fees | 150.00 |
| Performer Honorarium | 7,575.00 |
| Photography | 200.00 |
| Postage | 45.00 |
| Printing | 2,799.86 |
| Production,Tech Fees | 1,425.00 |
| Professional Fees | 1,000.00 |
| Sound,Lighting Services | 1,325.00 |
| Speaker Fee | 10,000.00 |
| Supplies | 661.12 |
| Travel | <u>245.24</u> |
| Total Expenses | 31,058.08 |

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Africasong Communications, Inc.
Operating Budget 7/1/19 - 6/30/20

| | |
|---|-----------|
| Income | |
| Contribution Community Org. and Individuals | 6,500.00 |
| Contribution Corporations | 16,500.00 |
| Contribution Foundations | 18,000.00 |
| Interest Income | 2.50 |
| Total Income | 41,002.50 |

| | |
|-------------------------|-----------|
| Expenses | |
| Awards | 250.00 |
| Equipment Rental | 900.00 |
| Event Food | 1,200.00 |
| Facility Rental & Labor | 2,500.00 |
| Insurance | 650.00 |
| Internet/Phone/website | 450.00 |
| Marketing | 350.00 |
| Misc. Fees | 140.00 |
| Performer Honorarium | 8,500.00 |
| Photography | 350.00 |
| Postage | 50.00 |
| Printing | 2,500.00 |
| Production,Tech Fees | 2,800.00 |
| Professional Fees | 1,000.00 |
| Sound,Lighting Services | 1,350.00 |
| Speaker Fee | 15,000.00 |
| Supplies | 650.00 |
| Travel | 750.00 |
| Total Expenses | 39,390.00 |

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INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: 02/25/99

AFRICASONG COMMUNICATIONS INC
PO BOX 44855
MADISON, WI 53744-4855

Employer Identification Number:
39-1953794

DLN:
17053266045009

Contact Person:
DAVID AGUILERA ID# 75867

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
June 30

Foundation Status Classification:
509(a)(1)

Advance Ruling Period Begins:
February 12, 1999

Advance Ruling Period Ends:
June 30, 2003

Addendum Applies:
No

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 509(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 509(a)(1) or 509(a)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.

Grantors and contributors may rely on our determination that you are not a private foundation until 90 days after the end of your advance ruling period. If you send us the required information within the 90 days, grantors and contributors may continue to rely on the advance determination until we make a final determination of your foundation status.

If we publish a notice in the Internal Revenue Bulletin stating that we