	NB: these are sample rating statements and sample weights					draft 4/5/201
	Rate each statement on the follo					
	4 = to a great extent	3 = to some extent	2 = somewhat		1 = hardly at all	
REVIEW CRITERIA		Reviewer Rating	[times] S	Statement Weight	[equals]	Weighted Score
A. Quality and Creativity of the Proposed Project	The proposed project demonstrates exceptional creativity and/or significant innovation and/or distinctive artistic or historical merit in a way that makes it exciting.		x	3		
	2. The application's highly insightful description of the project, the organization and how this project will serve the organization's mission makes clear that this will be an exceptional artistic endeavor.		x	2		
	3. The project has special attributes that enhance its merit.		x	1		
B. Level of Community Impact and Public Benefit	4. The application clearly identifies the project's intended audience, its rationale for seeking this particular audience, and perceptively describes how the project will appeal to or serve this audience.		X	3		

5. The project will reach new or underserved audiences and the application details how the project will be made accessible to these audiences.	x	2	
6. The applicant has planned for and articulates in detail the project's significant "value added" for the audience.	x	2	
7. The project has strong and relevant community partners and/ or collaborators in place for this project.	x	2	
8. The applicant makes an eloquent and compelling case for why this project merits public funding.	х	3	
9. The applicant has a strong, even innovative, and detailed plan for how it will measure and evaluate the project's impact and value, as well as how the organization will learn from the data collected.	х	2	
10. The project has unique attributes or components that will enhance its impact.	х	1	

C. Evidence of Thorough and Realistic Financial Planning	11. The financial information presented throughout the application materials suggest excellent and forward-looking financial management within the applicant's organization.	х	3	
	12. The project budget is presented with attention to detail and clarity and is obviously the result of active and realistic planning.	х	2	
	13. The project budget is aligned with the organization's estimate of audience numbers.	x	2	
	14 The applicant amply demonstrates its ability to develop and manage resources wisely.	x	2	
	15. The applicant has successfully sought out numerous and/or varied sources of earned income and contributed funds to support this project.	X	1	
4. Ability of the Applicant to Successfully Complete the Project	16. The proposal narrative inspires high confidence about the applicant's ability to carry out the project as described and successfully.	x	3	

	17. The project plan and timeline are realistic, carefully thought out and thoroughly outlined, giving specific activities and dates for completion.		x	2	
	18. The required and optional supplemental materials enhance the application and deepen understanding about the project and applicant.		x	1	
D. Impact and Influence of the Grant Award to the Overall Success of the Project.	19. A grant award will enable the organization to carry out a project it might not be able to do otherwise.		x	3	
	20. A grant award will help the organization leverage an audience.		x	2	
	21. A grant award will enable the organization to leverage funding from other organizations.		x	1	
					TOTAL SCORE
Nota Bene:	Reviewers should keep in mind that so applications will vary accordingly. Revinarrative is written, unless the weak written make note of the poor writing or other in	ewers should try to evaluate the citing interferes with the reviewer's	quality of the prop ability to evaluate	osed project without over the project. In this case	due regard for how well the e, reviewers are advised to